# **Workshop Notes**

### **RESEARCH & VERIFICATION**

- Complete our online course on **Investigative Reporting**
- Complete our online course on digital <u>Verification</u>

#### Research tools

- Google Advanced Search A form to help refine your Search, more details here
- Google Scholar A digital library specifically for academic files and case law reports
- Google Public Data Explorer A digital library for researchers, see datasets visualised for you to interpret and embed

#### **Verification tools**

- Google Reverse Image Search Help to verify images you find online, on social or via email
- Reverse Image Search with <u>tineye.com</u>
- Search via multiple social media platforms at once Storyful Multisearch
- Search for relevant hashtags on Instagram Picodash
- Verify who owns a website Who.ls
- Amnesty International USA provides 'YouTube Data Viewer'
- <u>Frame by Frame</u> Chrome extension helps you view each frame of an uploaded video
- Type a location into <u>GeoSearchTool</u>, it'll provide tagged video content from that area
- Check pictures used as a thumbnail on YouTube with this <u>Reverse Image</u> extension
- Check historical webpages and cached information on <u>WayBack</u>
- Match sunrise and sunsets on images and videos using Suncalc.net
- Seek details on permissions for Google tools <u>here</u>

### **DATA JOURNALISM**

- Complete our online course on <a href="Data Journalism">Data Journalism</a>
- Google Trends:
  - o Compare Search terms in a country and timeframe of your choice
  - Click 'Explore' in the menu on your local site: google.##/trends
  - Click on the arrow to share, embed or download a CSV file
  - o Our Github site: Google Trends Data store
  - What is Google Trends? <u>a blogpost to explain</u>
- Examples:
- Compare Search terms: <u>The Telegraph compares political figures</u>
- Focusing on the top questions: <u>BBC Radio 1 looks to North Korea</u>
- Focusing on the top locations: The Sun heads to Essex

# **Workshop Notes**

## **IMMERSIVE JOURNALISM**

• Complete our course on Multimedia Journalism techniques

## **Immersive Visualisation Examples:**

- VR: The Guardian presents 6x9
- VR: YLE Kioski imagines a 'war-torn' Helsinki
- Earth & 360: South China Morning Post
- 360: YouTube Creator Academy presents 'How not to shoot in 360'
- 360: BBC News in Paris
- 360: KRO-NCRV reports with a 360 perspective
- Storyspheres: <u>The Washington Post explores immersive audio</u>
  - Immersive tools: storyspheres.com, thinglink.com
- Go-Pro: Berliner Morgenpost bus route M29
- Research: VR Storyliving

## Deep dive on our Maps:

- Visit <u>our Geo tools site</u> for assistance on Google Maps, MyMaps and Earth Pro
- Discover data journalism templates on Flourish, and register to use: here

### MORE INFORMATION

- Google News Initiative: g.co/newsinitiative
- Google News Initiative Training Centre: g.co/newstraining